

Golf Committee Minutes 10 22 2012

Present: Sanborn, McFadden, Gratsch, Bumgarner, Conrad, Brocki, Dunn, Ritchie, Stepp, Schuler, Tierno

Absent: Krasow, Shopovick, Drourr

1. Meeting called to order at 12:30pm.
2. September minutes approved as submitted.
3. Golf Operations

Financials:	Actual.	Budget.	Variance
Yearend EBITDA.	\$46471.	\$13149.	\$33322

Marketing:

Membership: 145 members as of 10 /1 /2012
4. Fact Finding SC: Escalante will hire a marketing/sales person
5. Legal SC: Nothing to report
6. Financial SC: Historical trend document presented
7. Marketing SC: Nothing to report
8. Communications SC: Email sent to members on new membership alternatives; rental; tenured; junior
9. Activities SC: Nov. 12: Member/ management event
Nov. 14: Who Rules Dinner at River Club
10. Golf Operations Team: Hole numbers 15&16 tee boxes to be repaired; greens much improved based on UF analysis;
11. WMGA: 12 members participated in Orlando get a way
12. WWGA: 22 members participated in Fall get a way
13. Meeting adjourned at 2:10 pm.