

## CDD Golf Committee Meeting Minutes

September 24, 2012

Present: Stepp, Gratsch, Dunn, Bumgarner, Shopovick, Krasow, McFadden, Rasset, Dietz

Absent: Conrad, Ritchie, Tierno, Sanborn, Drourr, Schuler

Meeting Called to order @ 12:35

Minutes of July 23, 2012 meeting approved as submitted

Financials:

- August loss of 12K--ahead for year at 13K
- Cash on hand 240K
- Projected cash at end of year 217K
- September should finish about on budget except for merchandise which is \$6,800 behind

Projects:

- Only project scheduled for 2013 is repair of tees on #15 & #16, which will be funded by CDD
- Discussion about #8 repairs—Joe to work with the Watch
- We request Rick look at our bridges for condition of bridges and plans for future.
- Rake inspection shows we need 8 additional bunker rakes

Marketing:

- New GPS & course system for smart phones through Golf Now
- Ad in GroupGolfer.com netted 245 rounds and profit of \$6,431
- We have ad in new Play Golf Sarasota
- Sunday football has been very successful
- Continue ValPak ad which reaches 30K people
- Herb will be discussing marketing with Dave Matheson next week

Membership:

- We have our first member through Medallion Homes
- We have 4 new family memberships since July

Carts:

- RFPs has gone to three companies for new cart leases

Legal:

- Acceleration agreement involving dues has passed
- New membership categories have passed

Activities:

- 9 & Dine scheduled for October. All Waterlefe residents can participate

WWGA & WMGA:

- It was decided to allow guests of members, or prospective members, to play in both Ladies and Men's Days events. They will have to have a handicap

Meetings:

- It was voted to NOT hold meetings in June & August

