

September 26, 2011 golf committee meeting

Members present: Sanborn; McFadden; Gratsch; Ritchie; Krasow; Drourr; Stepp; Schuler; Bumgarner; Shopovick

Members absent: Dunn; Conrad; Tierno; Werner;
Escalante present; Rasett; Dietz

1. Meeting called to order.
2. August minutes were approved.
3. Golf course operations:
 - * 154 passport holders; 7 new since 1/1/2011; 1 below budget
 - * September Public play below budget due to rainy weather
 - * Marketing:
 - *Offering 3 months of free play if a new member commits to a full year contract.
 - *Commercial promoting Waterlefe playing on ESPN and the Golf Channel
 - *Groupon coupon for 1/2 price lessons; will promote membership
 - * 19 course improvement projects completed YTD
4. Legal Subcommittee: Nothing to report
5. Activities subcommittee: Next Nine & Dine October 4; Next Member/Management event November 8th
6. Financial Subcommittee: End of year forecast an approximate operating profit of \$35,000 including tax return
7. Golf operations team: Continuing problem with carts in the rough; will continue education program
8. Communications Subcommittee: Nothing to report
9. WWGA: Members requested sand buckets on par 3's, and new carpet in comfort stations. Pink Ribbon Tournament September 25th.
10. WMGA: First tournament on October 19th
11. The committee voted to recommend the extension of the Escalante Contract
12. The committee requested that Escalante develop a contingency plan in case revenues fall below budgeted levels in 2011/2012
13. Meeting was adjourned